

Northwest Infant Survival & SIDS Alliance
"An Evening of Courage and Hope"
10th Annual Dinner and Benefit Auction
Saturday, October 19, 2013
DoubleTree Suites by Hilton, Southcenter

Sponsorship Opportunities

PRESENTING SPONSOR (\$10,000 – Limit 1 opportunity)

Logo and/or name on Auction Invitations
Name recognition on cover of auction catalog
Logo and/or name recognition on event signage
Full-page advertising in catalog
Logo and/or name on website and electronic event communications
Logo and/or name in slide presentation and acknowledgement throughout the dinner and auction
Premier table of 10 with recognition

GOLD SPONSOR (\$5,000 – Limit 1 opportunity)

Logo and/or name recognition on event signage
Full-page advertising in catalog
Logo and/or name on website and electronic event communications
Logo and/or name in slide presentation
Table of 10 with recognition

SILVER SPONSOR (\$3,000 – Limit 2 opportunities)

Logo and/or name recognition at event bars
Half-page advertising in catalog
Logo and/or name on website
Logo and/or name in slide presentation
4 tickets to the event

BRONZE SPONSOR (\$1,000 – Limit 5 opportunities)

Quarter-page advertising in catalog
Logo and/or name on website
Logo and/or name in slide presentation
2 tickets to the event

Friend of NISSA Sponsor (\$500 – Unlimited opportunities)

Name listed on the back of auction catalog
Business card-size advertising in catalog
Name listed on website
Name listed in the slide presentation

Mail sponsorship check by **Sept 30th** to—
Northwest Infant Survival & SIDS Alliance
Attn: Krista Cossalter Sandberg,
4649 Sunnyside Ave. N, Suite 350,
Seattle, WA 98103
Tax ID#: 91-156-7341